

Dear Parents,

Heifer Read to Feed
Reading for Empathy, Reading against Poverty!

We are delighted to inform you that our School is participating in **Heifer Read to Feed program**, an educational fund-raising program that fosters a love of reading in students while empowering them to make a difference in rural China. We hope you can support your child to join this meaningful program.

Students taking part are encouraged to read while collecting sponsorship from parents, relatives and friends based on the number of books read or a single donation. Funds collected this school year will be used to **assist impoverished families of Yi Ethnic Groups in Liangshan Prefecture of Sichuan**. The money will be used to help them become self-reliant by providing livestock and training with the ultimate goal of helping more families in the community from "Passing on the Gift" – that is recipients donate their animal offspring and pass on their new animal husbandry knowledge to other villagers. *(Please see Read to Feed leaflet for more project information)*

We appreciate your encouragement and support of your child while he or she participates in Read to Feed, allowing them to enjoy reading and helping others for a better world. Thank you!

Yours sincerely,



Ng Sui Lan

Headmistress

Program Details

Time	23 rd April, 2018 to 25 th May, 2018
How to Join	<ul style="list-style-type: none"> Set reading target and fund raising target Read like crazy and get parents, friends and relatives to sponsor you based on the number of books read or a single donation Track and review your reading and fundraising progress Take part in reading activities at school
Donation by Cheque	<ul style="list-style-type: none"> Crossed cheque payable to " Heifer Hong Kong Limited ". Please write school name, student name and contact no. at the back for follow up Receipts for tax deduction will be issued for donations of HK\$100 or above upon request marked on the donation form
Use of Funds	<ul style="list-style-type: none"> Funds raised through <i>Read to Feed</i> this year will be used to help impoverished families of Yi Ethnic Groups in Liangshan Prefecture of Sichuan Heifer will report the project progress to share the achievement.
Matching Scheme	<p>Scheme A: to Heifer projects in rural China (Supported by Wai Yin Association)</p> <ul style="list-style-type: none"> Every book read → HK\$1 of donation → Livestock and training for farmers in Sichuan, China <p>Scheme B: to Local Schools in Hong Kong (Jointly supported by Wai Yin Association & China Merchants Charitable Foundation)</p> <ul style="list-style-type: none"> Every participating school → HK\$5,000 of donation → Support for schools which never joined "Read to Feed" in promoting reading
Student Awards	<ul style="list-style-type: none"> All participants will be given a certificate to show they took part and a set of stickers. Outstanding students and classes will receive award certificates, book vouchers and gifts.
Donation and Sponsorship Form Submission Date	28 th May, 2018
Organizer	<p>Heifer International- Hong Kong Ltd (IR File number:91/5924 www.heiferhk.org) Chairman: Antony Leung</p>

Please support and help the poor families in rural China!