

18th February, 2019

Dear Parents,

Heifer Read to Feed
Reading for Empathy, Reading against Poverty!

We are delighted to inform you that our School is participating in **Heifer Read to Feed program**, an educational fund-raising program that fosters a love of reading in students while empowering them to make a difference in rural China. We hope you can support your child to join this meaningful program.

Students taking part are encouraged to read while collecting sponsorship from parents, relatives and friends based on the number of books read or a single donation. Funds collected this school year will be used to **assist impoverished families of Longhua, Hebei**. The money will be used to help them become self-reliant by providing livestock and training with the ultimate goal of helping more families in the community from "Passing on the Gift" – that is recipients donate their animal offspring and pass on their new animal husbandry knowledge to other villagers. *(Please see Read to Feed leaflet for more project information)*

We appreciate your encouragement and support of your child while he or she participates in Read to Feed, allowing them to enjoy reading and helping others for a better world. Thank you!

Yours sincerely,



Ng Sui Lan
Headmistress

Program Details

Time	18 th February, 2019 to 29 th March, 2019
How to Join	<ul style="list-style-type: none"> Set reading and fund raising targets Read like crazy and get parents, friends and relatives to sponsor you based on the number of books read or a single donation Track and review your reading and fundraising progress Take part in reading activities at school
Donation by Cheque	<ul style="list-style-type: none"> Crossed cheque payable to "Heifer Hong Kong Limited". Please write school name, student name and contact no. at the back for follow up Receipts for tax deduction will be issued for donations of HK\$100 or above upon request marked on the donation form
Use of Funds	<ul style="list-style-type: none"> Funds raised through <i>Read to Feed</i> this year will be used to help impoverished families of Longhua, Hebei. Heifer will report the project progress to share the achievement.
Matching Scheme	<ul style="list-style-type: none"> In the "1:1 Matching Fund Scheme," an extra HK\$1 donation will be made for each book read.
Student Awards	<ul style="list-style-type: none"> All participants will receive a participation certificate of and a set of stickers. Outstanding students and classes will receive award certificates, book vouchers and gifts.
Donation and Sponsorship Form Submission Date	29 th March, 2019
Organizer	<p>Heifer Hong Kong (IR File number:91/5924 www.heiferhk.org) Chairman: Antony Leung</p>

Please help support poor families in rural China!